Black Friday frenzy kicks off at Booktopia with unmissable savings on top books

Australia, 15 January 2023: Australia's biggest bookstore, Booktopia, has launched its colossal Black Friday and Cyber Monday sale with deals up to 75% off the RRP of thousands of trending books, offering huge savings for Aussies on the hunt for mega bargains.

Prices have been slashed for customers to get a jump on their festive shopping and avoid the crowds with books delivered straight to their door. From swoony romance reads to spine-chilling thrillers, mega bestsellers to timeless classics, bargains abound for readers of all ages and tastes.

Save big on a selection of Booktopia's top titles across Fiction, Kids & YA and Non-Fiction, including memoirs, cookbooks, boxed sets, gift & humour, graphic novels and even a range of fiction for just \$5 and under.

Booktopia's book experts have hand-picked the best trending books for the super sale, including *A Father's Son* from rugby league star **Mat Rogers** (60% off RRP), *Carrie Soto is Back* from mega bestseller **Taylor Jenkins Reid** (50% off RRP), fashion bible *Versace Catwalk* by **Tim Blanks** (55% off RRP), *The 10:10 Diet Recipe Book* from TV nutritionist **Sarah Di Lorenzo** (50% off RRP), the next book in crime thriller extraordinaire **Lee Child**'s Jack Reacher series *No Plan B* (55% off RRP) and the **A Court of Thorns and Roses Box Set** by fantasy juggernaut **Sarah J. Maas** (49% off RRP).

There are also plenty of deals on kids and young adult books, such as 49% off **Alice Oseman**'s Four-Book Collection Box Set, 60% off *Gangsta Granny Strikes Again!* from children's favourite **David Walliams**, 40% off *Dinner Sorted!* by comedy superstar **Jimmy Rees** and many more.

The sale will run from 21st November to 28th November, giving shoppers ample opportunity to make the most of these (extra) hot deals. Skip the queue and shop Booktopia's Black Friday sale here.

-ENDS-

Notes to Editors

Booktopia is Australia's biggest bookstore: listed on the Australian Stock Exchange (ASX:BKG), selling books, ebooks, games & puzzles, stationery, ereaders and audiobooks, delivering to every corner of Australia and New Zealand. Booktopia has access to over 6 million books in its database, offering Australian readers thousands of titles from a wide variety of international and local publishers. Whether you like to read physical books, or prefer reading via your computer, tablet, iPhone, Android smartphone or electronic reading device, Booktopia has readers covered – both online and offline.

For more information or to talk to a Booktopia spokesperson, please contact:

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